

REFRAME: PMI PH YEAR-END EPISODE, THE CURTAIN CALL

December 28, 2020

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On December 10 and December 15, PMI PH concluded its first ever virtual event- a hybrid of its annual symposium and year-end fellowship. Despite the challenges of 2020, the PMI organizing committee, a team of volunteers, took the opportunity of transforming this yearly event into a digital platform, attended by over 65 guests and graced by 2 high-profile speakers. Here's a RECAP VIDEO: <http://bit.ly/37K5IWl>

The Netflix experience during pandemic has naturally become the over-all theme because it has been a shared activity of coping during the lockdown. The Reframe banner is inspired from the film industry's common verbiage – Reframe, which means “change in camera angle and change in focus of the scene”. PMI-PH “reframed” the challenges brought by the global health scare as an opportunity to leverage technology into creating value & service to PMI-PH community.



During Day 1 of Reframe, Jim Libiran, an award-winning indie film maker, ushered us into the world of indie film, by showing us the application of project management in the creative arts industry. He walked through the

audience into the film's project life cycle, highlighting that the skill of project management is essential in the planning, and execution of a film production. He emphasized that the role of project managers in the film industry in general is critical to optimize and manage the limited resources in creating films.



Direk Jim M. Libiran, Day 1 Topic: Methods to Madness: Project Management in the Creative Industry

On Day 2 of Reframe, UDENNA president, Mr. Wilfredo A. Placino discussed the challenges and successes of project management in the corporate business setting by highlighting different stages & approaches into the mega project, Clark Global City. He shared that robust project planning aids to great execution by hiring top local urban planners, architectural firms, & engineering firms to create a world-class central business district in Pampanga, as a nearby strategic alternative to the congested Metro Manila.



Mr. Wilfredo A. Placino, Day 2 Topic: The Development of Clark Global City: Successes and Challenges

The Netflix-inspired Year End event was packed with rewards and prizes, awarding the Best in Costume during the Virtual Parade among participants with spectacular outfits from Queen's Gambit, Money Heist, Big Bang Theory, The Crown, Crash Landing on You among others. The prize for **the Best in Costume** was bagged by Jojo Aquino on Day 1 and Cora Devela on Day 2. **The Best Marketer**, Jeralyn Castillo, who has successfully led many attendees to the event won an e-voucher. Prizes were also given for **early bird registrants** and e-game winners, and **2.5 PDUs** were provided to all who attended both nights. Food e-vouchers and other amazing giveaways were possible through our sponsors Salesforce, Globe Business, and Foodpanda.



Netflix-inspired costume winners: Jojo Aquino (Day 1- Pasta); Cora Devela (Day 2- Grey's Anatomy)

The year-end event would not be possible if it were not for the diligent and highly effective volunteer team who has planned for a very tight timeline of 9 weeks to put together an extremely relevant theme, enjoyable & ingenious virtual program, a sleek e-marketing visuals, and high value sponsorships. And a fun fact is that most of them have not met face-to-face and met for the first time online. This team truly deserves a standing ovation for a job well done!



Reframe: PMI PH volunteers & staff (Charlie Valerio, Joel Carvajal, Joy Raz, Jojo Aclo, Bono, Casey Pantaleon, Inah Margaja, Robina Juco, Jojo Aquino, John Alindogan, Anthony Banez, Ron Atienza, May Ravida, Marj Sy, Casel Ganihong, George Aleria)

If there was something that the pandemic has taught PMI PH Chapter through this year-end episode, it is to persevere in the face of adversity and evolve resiliently by transforming its Business as Usual setup fully towards maximizing available technology in order to deliver services and create value for our PMI PH community.

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